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## NorthShore Care Supply Named ‘Best Online Shops 2021’ for 2<sup>nd</sup> Consecutive Year by Newsweek

(Green Oaks, Ill.) – [NorthShore Care Supply](#) has been named to Newsweek’s ‘Best Online Shops 2021’ list for the second consecutive year. NorthShore® is the leading premium [adult diaper brand in the U.S.](#) and the largest provider of high-absorbency products in the country for individuals managing moderate to heavy incontinence.

“We are very excited at NorthShore to be recognized the past two years as a leading online retailer for consumers,” says Adam Greenberg. “We pride ourselves on listening to our customers and working with them to design incontinence products that help them live full lives.”



Recognized for its consumer-friendly online shopping experience, NorthShore.com offers live support seven days a week. The goal of Customer Care & Service team members who answer inquiries is to provide caring advice and recommendations to help customers quickly identify which products will be an improvement over the current retail products they may be using. The company’s ‘Try Before You Buy’ Sample Program is a key benefit in encouraging those managing incontinence to test out products and find the right fit and leak protection for their needs.

NorthShore Care Supply distinguishes itself with its #EndHealthStigma commitment to help 80 million Americans managing some form of bladder or bowel incontinence. Being named to Newsweek’s ‘Best’ list recognizes the company’s high-absorbency product portfolio, array of styles and sizes as well as features such as odor control, wicking ability, comfort and

breathability. NorthShore's popular [MEGAMAX tab-style brief](#) offers up to 3x the absorbency of leading store brands as well as up to 12 hours of protection while its top-selling protective underwear collection, [GoSupreme](#) and [GoSupreme Lite](#), offer 'on the go' protection for up to 8 hours if needed.

"Customers thank us for providing them with products offering the absorbency and leak protection they need to see friends and family, go to work and enjoy life," says Greenberg. "Being named to Newsweek's list is really a recognition of not only NorthShore but our customers being able to feel confident without the worry of leaks."

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#### [About NorthShore Care Supply](#)

*Founded in 2002, NorthShore Care Supply provides peace of mind to families managing with moderate to severe incontinence through life-changing absorbent products. The company is committed to #EndHealthStigma as we help 80 million Americans managing some form of bladder or bowel incontinence live their life to the fullest. Our featured NorthShore® brand is the leading premium adult diaper brand in the U.S. and is available at [NorthShore.com](#) or 800-563-0161. Follow us on LinkedIn and Facebook [@NorthShoreCareSupply](#), Twitter [@NorthShoreCare](#), and on Instagram [@NorthShoreCare](#).*